

Rural Pact Conference

15-16 June 2022





Sustainable mobility solutions to connect rural areas with urban centres

Rural mobility in the EU transport policy

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#MobilityStrategy #EUGreenDeal



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Background



More than 70% of Europeans live in cities and expect solutions for:

- Better and safer mobility (road injuries and fatalities)
- Congestion
- GHG emissions (urban areas: 23% of the EU's GHG transport emissions)
- Air and noise pollution (from transport)

At the same time 30% of the population lives in villages, small towns and peri-urban areas, and is often dependent on private cars for reaching nearby urban nodes

- Climate urgency
- Social inclusion and human well-being, especially for disadvantaged groups
- Digitalisation



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Smart and Sustainable Mobility Strategy (Dec. 2020)



Mobility evolution should leave nobody behind:

- it is crucial that mobility is available and affordable for all,
- that rural and remote regions are better connected, accessible for persons with reduced mobility and persons with disabilities.

10 Flagship areas, 2 of them of a very close reference to the rural mobility:

- Flagship 3: *“Making interurban and urban mobility more sustainable and healthy”*, announcing the Urban Mobility Framework
- Flagship 9: *“Making mobility fair and just for all”*: In rural, peripheral and remote areas, including the outermost regions and islands, improved public transport links will be essential to guarantee unhindered access to mobility for all



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A long-term Vision for the EU's Rural Areas (June 2021)



Flagship: Develop rural mobility through

- (1) support to rural municipalities in identifying best practices**
- (2) multimodal digital mobility services**

- *Building on its experience with urban mobility networks, the Commission will support rural municipalities in discussing and identifying mobility solutions. The network will showcase local level initiatives which local authorities could replicate in their territory and provide a forum for discussion on rural mobility issues.*
- *Digital platforms should also be used to create multimodal real-time information, ticketing or booking services, allowing people to easily reach their final destination through the most sustainable mode of transport.*



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EU urban mobility policy to date



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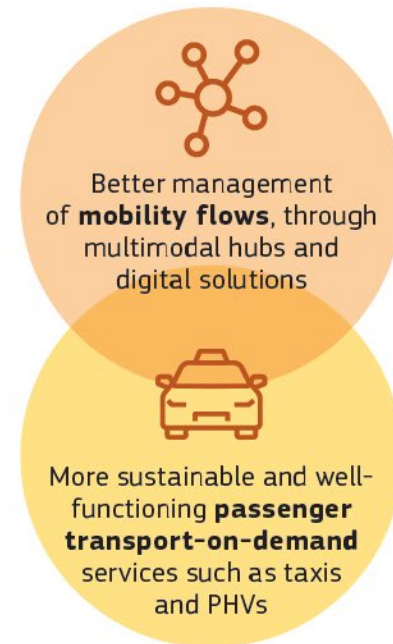
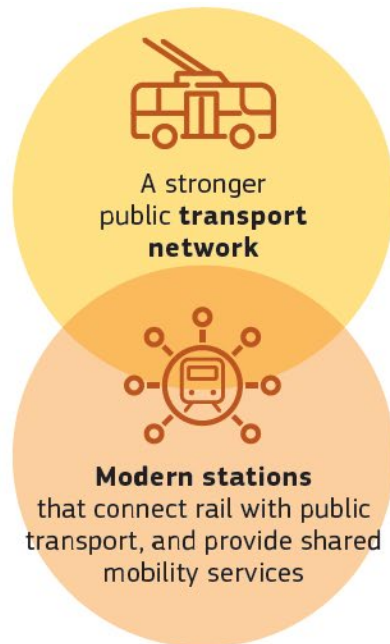


New EU Urban mobility framework (Dec. 2021)



Main elements

We want people and goods to move more sustainably in our cities, to make life easier for the rural and suburban commuters travelling to school or work, and to support cities in their role as essential transport hubs within the single market.



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New EU Urban mobility framework



A reinforced approach to TEN-T urban nodes

Need for efficient and inclusive connectivity between rural, peri-urban and urban areas via sustainable mobility options

More suitable infrastructure is needed to increase the share of public transport:

- requirement for multimodal passenger hubs, including park and ride facilities, to improve first and last mile connections and to enhance the necessary capacities for long-distance connectivity in and between urban nodes;
- effectively interconnected with urban rail, metro, tram, bus, coaches, shared mobility services
- with better and bigger park and ride facilities and better equipped with appropriate bike parks
- and publicly accessible recharging and refuelling points for low- and zero-emission vehicles.



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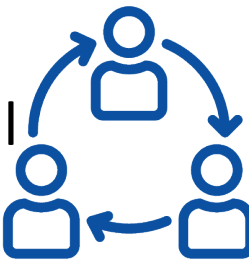
New EU Urban mobility framework

Sustainable Urban Mobility Plans and governance



SUMP concept: whole functional urban area, including the links to the rural/peri-urban hinterland

- 2022: Commission Recommendation on National SUMP Support Programmes:
 - including an upgraded SUMP concept, setting clear priorities to favour sustainable solutions including active, collective and public transport and shared mobility (also for urban-rural links)
- Reformed and more inclusive Expert Group on Urban Mobility:
 - platform for dialogue and the co-creation of new actions - including on urban-rural linkages - to implement the new EU urban mobility framework,
 - stronger engagement of Member States and improved dialogue with cities, regions and stakeholders



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Thank you!

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